

Keeping in touch.....

All the details of our business and services are contained on our website which can be found at www.genesis-hort.com.au

The site contains access to links for direct request for training as well as other resources.

We regularly update our multimedia sites and you can follow us via our Twitter feed located at @Geneshort and also Facebook via a listing under the title of Genesis Horticultural Solutions. Our Director, Tony Bundock also updates the developments of Genesis via his own personal LinkedIn profile, so please feel free to send him a connection request. The website also contains a link for registration for this newsletter to be sent directly to you. Feel free to enter your details to ensure you keep informed!



Welcome to our latest newsletter.....

Welcome to 2021! Which certainly has to be better than 2020! In what was an amazing year we saw issues arising that we would have never imagined possible before with whole states and countries going into lockdown limiting travel and contact. For us at Genesis Horticultural Solutions, it was a very tough time. Our trade has largely depended on face to face contact and being able to be onsite with customers. So with travel restrictions coming into force, that side of the business came to an abrupt halt. The use of video conferencing did provide an avenue for training, but many growers were solely focussed on making sure their businesses survived, with training not being high on the agenda. So a time for focussing on further developing the online platform, as well as taking on some other roles to keep the

finances coming in! For Tony it was back to the classroom on a part time basis as he took over a role with Community College Gippsland as a Horticulture trainer. The college has a small training greenhouse with a fair degree of automation, so a role that our Director was able to step into without too much trouble! The position helped to keep some much needed funds flowing as well as providing the college with an industry relevant trainer to deliver classes to Certificate 2 and 3 students, so a win:win for both parties. So with the prospects of a vaccine on hand to combat Covid-19 for 2021, let's hope that we can start to look forward to a return to what we deemed 'normal' in our lives for the coming months!



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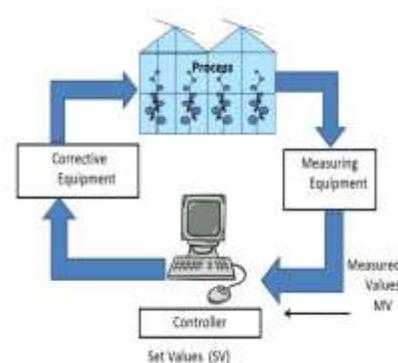
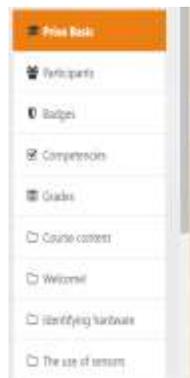
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Starting with Priva in a practical way.....

For many growers, using a Priva system has been an ongoing process for a number of years. However, for new entrants to the industry and/or existing employees starting to use Priva, we offer an introductory course designed to give participants a good overview of how the system works, along with a one on one training session using our Priva Connex simulator. Drawing on resources that were originally designed and developed for our existing training programs, we now utilise an online platform that provides underpinning knowledge as well as direct end user training for new and Priva users. The system initially steps the student through a logical pathway explaining the concepts behind the operation of specific strategies, and highlights these with actual screenshots from Priva systems. To bring the system to 'life', use is also made of demonstration videos that highlight how the systems operate and how settings can be made. The overall aim being to provide a program that links to our Priva accreditation programs providing the end user with a recognised Priva endorsed competency. Having said that, we still see a need for practical observation and demonstration from the end user before we award an accredited operator certificates. This is where our 'blended' approach comes in, and each course includes a 'one on one' session with the training staff via platforms such as 'Zoom' or 'Teams'. We are keen to acknowledge true competence in our accreditation programs as opposed to just issuing certificates and the virtual face to face sessions allow for this to happen. The Priva Basic course forms the initial 'stepping stone' into further training courses.

The course itself is competitively priced at \$165.00 inc GST and includes access to the online training platform and a one hour remote face to face training session with one of our trainers.

Further details on how to access the Genesis online training programs can be found on our website:- www.genesis-hort.com.au and via our social media links, but please feel free to contact us directly via email at:- tony@genesis-hort.com.au



Underpinning knowledge

Ventilation strategy

| | | |
|---|------------------------------|------|
| 1 | Period | Per1 |
| 2 | Activated | NO |
| 3 | Period | ON |
| 4 | Start time | 7:00 |
| 5 | Ventilation temperature | 20 |
| 9 | Rad : adjustment ventilation | |

Use of real time screenshots



Demonstration videos



Returning to interstate training and travel.....



Interstate onsite training and travel has been something of a casualty across the 2020 year as Covid-19 restrictions played havoc with airline schedules and state government's imposed border closures overnight. However, with the situation hopefully becoming more stable, we are now looking to return to traditional onsite training across Australia. This will see us planning immediately for future trips in Queensland, New South Wales, South Australia and Tasmania. In order to gain as much efficiency as possible both in terms of time allocation and costs.

we are looking to combine as many site visits as possible to each state. This ultimately allows us to spread travel costs across a number of parties on a pro rata basis making overall costs cheaper. If you are considering a program of 'onsite training' for Priva use, we would invite you to send us an expression of interest so we can collate as many potential 'sites' as possible into individual trips. Just drop us a line at tony@genesis-hort.com.au.

Learning to Pivot.....



With the spread of Covid-19 came some new words to our daily lives, and the term 'Pivot' became part of our vocabulary. So what does it mean to 'Pivot'? The dictionary tells us that it is *'The action of turning around a point : the action of pivoting. : a person or thing that is central or important to someone or something else.'* Within the Covid-19 environment it has come to mean 'taking on other roles or tasks that ensure survival!' So one of the way's our Director, Tony Bundock undertook pivoting was to take up a part time role back in the classroom, with a return to college based training as a part time trainer with Community College Gippsland. "I was delighted to get back into the classroom to help train our next generation of Horticulturalists" said Tony. The college also has a great greenhouse training facility that

Tony was able to utilise for pot plant production for the students. Although Tony is now returning to his regular work with Genesis, he is going to continue with CCG in a part time role to assist them with their Horticultural Course development.

Making movies.....



Genesis Horticultural Solutions have been closely involved with training staff at Australian Strawberry Distributors in the Yarra Valley in Victoria. ASD utilise a Cravo retractable roof greenhouse in conjunction with Priva Moisture Balance Irrigation control. As another of our 'Pivoting' exercises, we were recently asked by the Cravo Company to make a small video on the ASD site interviewing grower Joe Repeppi on the progress that the company has made in strawberry growing using the technology.

The video was shot in December 2020 and in it you can hear and see the results that Joe has been achieving. You can view the full video at <https://www.youtube.com/watch?v=MtTY63MYfv0>